

32nd National Media Market

October 24 – 28, 2010

Daily Schedule

Sunday, 10-24

Time tbd Golf Outing
Time tbd Sweet Kansas City Chocolate Tour
2 – 4 pm Pre-Conference Discussion Group:
Digital Video in Libraries – Moving from Dialogue to Action
6 – 8 pm NMM Board meeting

Monday, 10-25

7:30 – 8:00 am First Timers Orientation
8 – 9:20 am Opening session:
Creating a Culture of Inquiry. Media Literacy in the 21st Century and beyond
9:30 am – 12 noon Market Mania Clips and More (Large Group Presentations)
12 – 1 pm Lunch
1 – 4:15 pm Market Mania Clips and More
5:30 – 6:30 pm Welcome Reception

Tuesday, 10-26

8 am – 12 noon Screening
12 – 1 pm Lunch
1 – 2 pm Professional development session:
Why is the Common State Standards Initiative important for the Country?
2 – 6 pm Screening

Wednesday, 10-27

8 am – 12 noon Screening
12 – 1 pm Lunch
1 – 2 pm Professional development session:
How to Build an Audience and Media Collection using Social Media Marketing
2 – 5 pm Screening
6 – 11 pm Reception and dance

Thursday, 10-28

9 am – 1 pm Screening
1 – 2 pm Closing lunch
2 – 3 pm Buyers meeting
2 – 3 pm Exhibitors break down
3 – 4 pm Exhibitors meeting