

2010 NMM Program Guide Materials

Instructions and Specifications

It is very important to adhere to all specifications stated below to ensure your artwork is properly submitted in the 2010 NMM Program Guide. Please do not hesitate to call or email with ANY questions or concerns.

Each participating company will have a 5-page section in the Program Guide.
(1 Tab Page and 4 Company Promotion Pages)
Additional ad pages are available at \$500 for two additional pages.
Please contact Ursula Schwarz @ 520-743-7735 for more information.

Tab Page

Please complete the electronic Tab Page Form supplied using Acrobat Reader.
Please email to martin@softpack.com.
This page will be designed by NMM. The back of this page will be blank.



Sample Tab Page

Company Promotion Pages (Pages 1 thru 4)

The remaining 4 pages can be used for your schedule, annotations or other information of your choice. These pages are to be supplied in the layout format stated below.

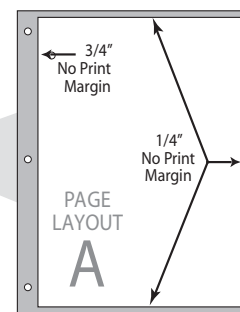
Page Layout Specifications:

All pages MUST adhere to the following layout requirements:

- All pages are 8 1/2 x 11.
- Pages 1 and 3 must stay within the margins shown in example "A". (Right facing pages)
- Page 2 and 4 must stay within the margins shown in example "B". (Left facing page)
(No bleeds permitted on any page)
- Final art must be submitted as a PDF.
Please use the following specifications when saving your PDF:
- High Res setting, greyscale, embed fonts and images, no bleeds and crop marks. All images within your art should be greyscale and 300 dpi for the best print quality.
- Title you PDF with your Company Name and if under 4 MB email to martin@softpack.com or upload via Internet/FTP as follows:

Host: ftp.softpack.com
User Name: art
Password: spaart

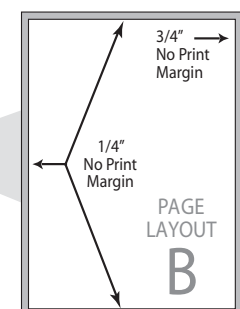
Place in the NMM folder. When uploading to the FTP please email: martin@softpack.com to verify that your file was successfully uploaded. Please include a phone number in case there are any issues.



Promotion Page 1



Promotion Page 3



Promotion Page 2



Promotion Page 4

ALL ARTWORK MUST BE SUBMITTED BY September 15, 2010.

QUESTIONS??? or if you need help designing your Promotional Pages please
Contact Marti @ 724-263-6378 or email: martin@softpack.com